

WHITNEY LOCKHART

GRAPHIC DESIGNER

(660) 582-1377

whitney@lockhart-design.com

*Branding + Corporate Identity,
Digital Advertising, Marketing,
Packaging, and Website Design*

lockhart-design.com
[linkedin.com/in/whitneylockhartdesign](https://www.linkedin.com/in/whitneylockhartdesign)
[behance.net/lockhart-design](https://www.behance.net/lockhart-design)

Versatile and efficient graphic designer with four years of experience producing work across a broad spectrum of print and digital design. Willingly seeks challenges to learn and grow both personally and professionally. Utilizes adaptability and resourcefulness to produce the most effective, creative solutions.

CORE PROFICIENCIES

Illustrator	Dreamweaver	HTML5	Typography
Photoshop	Acrobat	CSS3	Ideation
InDesign	Adobe Creative Cloud Suite	JavaScript	MS Office

EDUCATION

Bachelor's Degree (B.F.A.) – Bachelor of Fine Arts in Graphic Design; Minor in Business
University of Missouri – Columbia (2015)
AIGA Mizzou Student Chapter / Golden Key Int'l Honour Society / Mizzou Collegiate Scholars

CURRENT POSITIONS

- Ice Cream Scoopist** – Betty Rae's Ice Cream / Kansas City, MO **08/2018 – Present**
- Ensures daily operations run smoothly through proper preparation and balancing tasks
 - Maintains excellent service and communication with customers in a fast-paced setting
 - Goes above and beyond for coworkers and customers
- Freelance Designer** – Lockhart Design / Kansas City, MO **11/2018 – Present**
- Created branding, flyers, and posters for KC artist Annie Kalahurka's Fringe Festival KC show
 - Designed digital & print marketing materials for Central Exchange's various programs

PROFESSIONAL DESIGN EMPLOYMENT

- Senior Graphic Designer** – Division-D / Columbia, MO **06/2015 – 05/2018**
- Attracted new clients through complete redesign of website and media decks
 - Self-taught HTML5 to effectively create websites and animated digital ads
 - Led in-house creative team and trained new designers and interns

PRIOR DESIGN EXPERIENCE

- Student Graphic Designer** – Division of Student Affairs / Mizzou **06/2014 – 05/2015**
Graphic Design Chair – MizzouThon / Mizzou **03/2013 – 03/2014**